



**FOOD
SHIPPERS
OF AMERICA**

PROVIDING NETWORKING & KNOWLEDGE SINCE 1955.



- **ADAPT TO**
- **DELIVER**

- Driving Resilience through
Talent and Technology

68th Annual Conference

March 3-5, 2024
Signia by Hilton
Bonnet Creek Resort
Orlando, Florida

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BE PRESENT!

In addition to great networking opportunities, Food Shippers of America wants to educate and inform. Please plan to attend the conference sessions and support our speakers and panelists.

New for 2024 are two relevant sessions on Sunday afternoon with Jennifer Hedrick of Women In Trucking and Eric Starks of FTR Intel.

Be sure not to miss out on items that will be given away at the conference including an original Joe Everson painting and signed baseballs by the legend himself, Cal Ripken Jr. All registered attendees will be entered to win!

DID YOU SAY PODCAST?

Food Shippers of America is proud to announce our first ever live podcast during the 68th Annual Conference. **John Mahle, the host of “Stay in Your Lane,”** will bring some eye opening, relatable, and entertaining content to the Podcast. He will also be looking for good guest interactions.

Check the conference app for more details. Reach out to Stace Knable or Jon Pruitt of our Media Committee (media_advisor@foodshippersofamerica.org) if you want to participate in this onsite podcast episode.

TOP FOOD CHAIN PROVIDER & TOP FOOD CHAIN TECHNOLOGY PROVIDER PROGRAM



Attention All Shippers... We need your opinion.

While the nomination process will remain the same for the 2024 Top Food Chain Provider & Top Food Chain Technology Provider Programs, the voting is limited to shippers only. This allows YOUR voice to be heard regarding who the best provider is! Food Shippers of America will send out a simple survey for voting purposes via email. Please take the time to vote, as we value your feedback.

The “Top Food Chain Providers” program recognizes third-party logistics companies (3PLs), freight brokers, motor carriers, rail/intermodal and maritime companies (ocean carriers and port authorities) that excel in capabilities and service to food transportation, logistics, distribution, and supply chain management.

The “Top Food Chain Technology” program is a mechanism to identify standouts in the food transportation, logistics, distribution, and supply chain management industry leveraging technology. This program highlights technology platforms, applications and the innovators who create them to help food shippers be more aware of all the options available to them in the industry.

Find more information at: www.foodshippers.org/top-lists



FOOD SHIPPERS OF AMERICA

ADAPT TO DELIVER
68TH ANNUAL CONFERENCE

PROVIDING NETWORKING & KNOWLEDGE SINCE 1955.

2023-24 OFFICERS AND BOARD OF DIRECTORS

| | | |
|--------------------------|------------------|--------------------------|
| President | David Domencic | ARMADA |
| Secretary | Darica Schneider | Univar Solutions |
| Vice President/Treasurer | Earnie Seibert | Food Shippers of America |
| Chair of the Board | Steven Stein | Danone North America |
| Board Member | Clyde Coleman | Performance Food Group |
| Board Member | Chris Domey | Ocean Spray |
| Board Member | Lori Lammers | Dawn Foods |
| Board Member | Eric Kaufold | Smithfield Foods |
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BOARD ADVISORS

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| Motor Carrier | Craig Paulsen | Schneider |
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| 3rd Party Logistics | Chris Wilkes | Uber Freight |
| Technology | Jim Mueller | Food Shippers of America |
| Media Advisor | Mary Kearney | Tucker Freight Lines |

COMMITTEE MEMBERS

| | | |
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| Golf Committee | Justin Allen | Andrus Transportation Services |
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| Volunteer Committee | Crystal Cheney | H&M Bay Inc. |
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2024 CONFERENCE CHAIRS

| | |
|------------------|------------------|
| Lori Lammers | Dawn Foods |
| Darlene Wolf | Arrive Logistics |
| Darica Schneider | Univar Solutions |

2025 CONFERENCE CHAIRS

| | |
|---------------|------------------------|
| Clyde Coleman | Performance Food Group |
| Jim Hamm | R.E. Garrison |
| Steven Hart | Sysco Corporation |

GENERAL CONFERENCE HEALTH CONSIDERATIONS

Please Consider

- Social Distancing
- Using a face mask
- Washing your hands frequently

Honor the following button system:

- Red:** Please keep your distance
- Yellow:** I'm okay with talking, but not touching
- Green:** I'm okay with handshakes and high fives

PLEASE BE CONSIDERATE OF FELLOW CONFERENCE ATTENDEES

SATURDAY, MARCH 2, 2024

1:00 - 6:00 PM

EARLY CONFERENCE REGISTRATION

Bonnet Creek North Foyer

SUNDAY, MARCH 3, 2024

6:30 - 7:30 AM

GOLF GRAB AND GO BREAKFAST

Sponsored by: Sonwil Logistics | Sonwil Transportation
Trailer Corp.



Waldorf Astoria Golf Club

7:30 AM

FOOD SHIPPERS OF AMERICA MORNING TOURNAMENT ROUND- SHOTGUN START

Waldorf Astoria Golf Club

11:00 - 6:00 PM

CONFERENCE REGISTRATION

Bonnet Creek North Foyer

11:30 - 1:30 PM

WELCOME LUNCHEON

Upon your arrival and conference check in this luncheon is a great start for you to seek out old friends, meet new ones and start your networking!

Sponsored by: Covenant Logistics
PLM Trailer Leasing



Waldorf Astoria Golf Pavilion

1:30 PM

FOOD SHIPPERS OF AMERICA AFTERNOON TOURNAMENT ROUND – SHOTGUN START.

Waldorf Astoria Golf Club

1:30 - 6:00 PM

OPPORTUNITY FOR STRATEGIC NETWORKING

There will be an available designated meeting area for you to have one on one meetings. There will be tables and chairs available on a first come first serve basis to facilitate your networking and meetings.

Bonnet Creek Center Foyer

1:30 - 2:30 PM

GENDER DIVERSITY: A PATH TO BUSINESS SUCCESS WITH JENNIFER HEDRICK AND BRIAN EVERETT

Gender diversity continues to be an important business strategy for many companies in the food transportation, logistics and supply chain industry. In fact, many studies associate a direct link between diversity of talent, thought, and experiences to the ability for a company to deliver optimum value and results. Join Jennifer Hedrick, President & CEO of Women In Trucking (WIT) and Brian Everett, Publisher of *Redefining the Road* (WIT's official magazine) and strategic advisor, to learn about the growing presence and importance of women in the trucking industry. Hear about how WIT came to be, what the association is doing to improve diversity in the industry, and what you can do to strengthen gender diversity through strategic initiatives in your own organization.



Jennifer Hedrick

President
Women in Trucking



Brian Everett

President/CEO
MindShare Strategies, Inc.

Floridian Ballroom D-F

2:00 - 4:00 PM

FSA MEMBER NETWORKING

Please stop by to meet with your fellow FSA members in a room set aside exclusively for networking and sharing best practices on current industry challenges. This time is available to meet casually with your fellow supply chain professionals. **No suppliers allowed for this members-only event.**

Citrus/Collier

SUNDAY, MARCH 3, 2024

2:45 - 3:45 PM

TRANSPORTATION OUTLOOK AND WHAT TO CONSIDER GOING FORWARD WITH ERIC STARKS

In the aftermath of the Covid 19 pandemic's various crunches, supply chains are becoming more integrated into business strategies. The C-suite now understands the value of holistic supply chains rather than treating them as a series of cost centers to attack for savings. This session will address the key supply chain and logistics indicators expected to impact the economy and shipper costs along with a forecast and risk assessment to help craft a better supply chain strategy.



Eric Starks

CEO, FTR Intel

Floridian Ballroom D-F

5:00 - 6:00 PM

FIRST TIME ATTENDEE RECEPTION

If this is your first time attending the conference please attend the First Time Attendee Reception to meet other new comers as well as Food Shippers of America's Officers, Board Members, Advisors and 2024 Conference Co-Chairs.

Sponsored by: PLS Logistics Services
Signature Island



6:00 - 7:00 PM

WELCOME RECEPTION

Come enjoy a cocktail, reconnect with old friends and reach out to make new ones while enjoying the Florida twilight!

Sponsored by: e2open
FreightPlus



FREIGHTPLUS

Waterside Event Lawn

7:00 - 9:00 PM

WELCOME BUFFET DINNER

Continue your networking and catching up with old (and new) friends while enjoying a buffet dinner immediately following the Welcome Reception.

Sponsored by: Amazon Freight
Arrive Logistics
Surge Transportation



Waterside Event Lawn

MONDAY, MARCH 4, 2024

7:00 - 8:00 AM

CONTINENTAL BREAKFAST

Sponsored by: NFI Industries, Inc.
Royal Transportation Services Inc.

Waterside Ballroom



7:00 - 8:00 AM

SHIPPERS AND RECEIVERS PRIVATE BREAKFAST

Designated time for our shipper and receiver member company attendees to interact and get an update on Food Shippers of America activities. David Domencic, Director of Procurement, ARMADA and President of Food Shippers of America will open the annual meeting at 7:15 AM followed by the Treasurer's report as required by the Food Shippers of America Bylaws.

Floridian Ballroom

ALL CONFERENCE SESSIONS WILL BE HELD IN THE BONNET CREEK BALLROOM

MONDAY, MARCH 4, 2024

INTERNET ACCESS WITHIN THE CONFERENCE HALL IS PROVIDED BY:

SAGE FREIGHT
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8:00 - 8:05 AM

NATIONAL ANTHEM

Joe Everson will perform a live-action painting while singing the National Anthem.



Joe Everson
Painter & Singer

8:05 - 8:15 AM

WELCOME AND OPENING COMMENTS

David Domencic, Director Transportation Procurement, ARMADA and President of Food Shippers of America will open the 68th annual conference and introduce our 2024 Conference Co Chairs.



David Domencic
Director Transportation Procurement
ARMADA



Lori Lammers
Co Chair
Dawn Foods
Director of Logistics



Darlene Wolf
Co Chair
Arrive Logistics
Sr. VP, Strategic Partners



Darica Schneider
Co Chair
UnivarSolutions
Sr. Director, Transportation

8:15 - 8:30 AM

13th ANNUAL PRESENTATION OF THE JOHN J MURPHY SCHOLARSHIP

We are pleased to have the 2024 recipient of the John J Murphy Scholarship present to receive the award from Food Shippers of America Chairman of the Board, Steve Stein, Senior Manager Transportation East, Danone North America. All 2024 award recipients will be acknowledged at this time.



Steve Stein
Senior Manager Transportation East, Danone North America

8:30 - 9:30 AM

SESSION 1 68th ANNUAL CONFERENCE KEYNOTE SPEAKER

Cal Ripken Jr. Baseball's all-time "Iron Man" and an American icon. Raised in a baseball family his playing career spanned 21 seasons, all with his hometown Baltimore Orioles. After retiring from the game in 2001 he remained dedicated to baseball through the establishment and growth of Ripken Baseball and the Cal Ripken, Sr. Foundation. He has traveled the world celebrating the game he loves at the grassroots level and continues to work with Major League Baseball and the US State Department to keep kids from all walks of life engaged with the sport of baseball and use the game to spread good will.



Cal Ripken Jr.
Baseball's "Iron Man", Hall of Famer
and American Business Leader

Note - Recording presentations is not allowed without express written consent.

9:30 - 9:45 AM

CONFERENCE BREAK

Sponsored by: **Worldwide Logistics**
Bonnet Creek Foyer



MONDAY, MARCH 4, 2024

9:45 - 10:00 AM

CAL RIPKEN JR. BASEBALL RAFFLE

After the break autographed baseballs will be given away through a random drawing.

Must Be Present to Win

10:00 - 11:00 AM

SESSION 2 AN INTERN'S VIEW OF SUPPLY CHAIN MANAGEMENT WITH DR. STEPHANIE THOMAS

Join us as Dr. Stephanie Thomas, Associate Professor, Department of Supply Chain Management, University of Arkansas solicits candid feedback and observations from recent college graduates who are now working in the supply chain departments of food industry companies. Gain insights into what these young professionals find attractive about working in the supply chain industry and their views on ideal work environments.



Stephanie Thomas

Associate Professor, Department of Supply Chain Management and Executive Director WISE, University of Arkansas



McKenzie Meehan

Business Category Lead
General Mills



Abby Baird

Senior Production Planner
Ferrara Candy Company



Megan Formwalt

Merchandising Logistics Manager
Sam's Club



Reagan White

Transportation Specialist
Nestlé

11:00 - 12:00 PM

SESSION 3 THE FUTURE OF TALENT IN THE SUPPLY CHAIN WITH JOSHUA EVANS

Joshua Evans is on a mission to fundamentally change the way people view their work by bringing deeper purpose into the workplace. The modern workplace has increased levels of uncertainty leading to individuals becoming burned out, disengaged, unfulfilled, and unhappy. Joshua is destroying toxic workplace preconceptions and pursuing a future of work where individuals derive deeper meaning and purpose in the work they do.



Joshua Evans

Professional Speaker

12:00 - 12:15 PM

CONFERENCE HOUSEKEEPING

12:15 - 1:00 PM

CONFERENCE ATTENDEE BUFFET LUNCH

Sponsored by: Redwood Logistics
Zipline Logistics

Waterside Ballroom



12:15 - 1:00 PM

INVITATION ONLY: SPEAKER AND SPONSOR LUNCHEON

Floridian Ballroom

1:00 - 1:15 PM

CAL RIPKEN JR. BASEBALL RAFFLE

After the break autographed baseballs will be given away through a random drawing.

Must Be Present to Win

MONDAY, MARCH 4, 2024

1:15 - 2:15 PM

SESSION 4 SHIPPERS PANEL DISCUSSION MODERATED BY DR. CHRIS CAPLICE

Join Dr. Chris Caplice, Senior Research Scientist MIT and DAT, and Food Shipper member company supply chain executives as they talk about today's challenges and discuss the future of the food industry's logistics and supply chains.



Chris Caplice

Senior Research Scientist MIT and DAT



Charles Gdowski

Sr. Procurement Category Manager
Nestlé North America Procurement



Corey Ritenour

Sr. Director Transportation
Lindt & Sprüngli North America



Eduard Jimenez

Sr. Director Freight Management & Transport
Molson Coors Beverage Company



Steve Hart

VP, Transportation & Logistics Services
Sysco Corporation

2:15 - 3:15 PM

SESSION 5 AI – HOW WILL IT IMPACT YOUR SUPPLY CHAIN WITH KEN GOLDBERG

Professor Goldberg will present recent advances in artificial intelligence, robotics, and networking and the potential dangers they raise in terms of security and privacy. Goldberg will illustrate these issues in the context of how today's supply chain will be impacted by advances in audio, video/face recognition, and data surveillance.



Ken Goldberg

William S. Floyd Jr. Distinguished Professor of Engineering,
UC Berkeley and Chief Scientist, Ambi Robotics.

Note - Recording presentations is not allowed without express written consent.

3:15 - 3:30 PM

CONFERENCE BREAK

Sponsored by: **PECO Pallet**
Bonnet Creek Foyer



3:30 - 3:45 PM

CAL RIPKEN JR. BASEBALL AND JOE EVERSON PAINTING RAFFLE

After the break autographed baseballs and an original Joe Everson painting will be given away through a random drawing.

Must Be Present to Win.

3:45 - 4:45 PM

SESSION 6 TRUCKING'S TOP 10 WITH REBECCA BREWSTER

From workforce shortages to infrastructure challenges and environmental mandates, the issues that impact the trucking industry ultimately affect the entire supply chain. American Transportation Research Institute President Rebecca Brewster will share ATRI's findings on how the industry ranks these concerns and more importantly, what the trucking industry is doing to address each.



Dr. Rebecca Brewster

President and Chief Operating Officer, American Transportation
Research Institute (ATRI)

4:45 - 5:00 PM

CONFERENCE CLOSE OF DAY

The day's highlights will be reviewed by the Conference Co Chairs, along with conference housekeeping, before the day ends in preparation for the evening events.

MONDAY, MARCH 4, 2024

5:00 - 6:00 PM

BACK BY POPULAR DEMAND - OPPORTUNITY FOR STRATEGIC NETWORKING

We will have an available designated meeting area for you to have your one on one meetings.
Bonnet Creek Center Foyer

6:00 - 7:00 PM

COCKTAIL RECEPTION

Sponsored by: PECO Pallet
Waterside Event Lawn



7:00 - 8:15 PM

ANNUAL BANQUET EVENT

Sponsored by: Bay & Bay
CN
DTL Transport Inc.
Bonnet Creek Ballroom



8:15 - 10:00 PM

AFTER DINNER DRINK AND DESSERT RECEPTION

Sponsored by: Loadsmith
Surge Transportation
Waterside Veranda



TUESDAY, MARCH 5, 2024

7:00 - 8:15 AM

CONTINENTAL BREAKFAST

Sponsored by: Hirschbach Transportation Services, Inc.
The Shippers Group
Floridian Ballroom G-L



ALL CONFERENCE SESSIONS WILL BE HELD IN THE BONNET CREEK BALLROOM

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8:15 - 8:35 AM

OPENING COMMENTS AND FOOD SHIPPERS GIVES BACK

Conference Co-Chairs Lori Lammers, Darlene Wolf and Darica Schneider will start the day with a recap of the opening day's key takeaway points then Food Shippers of America President Dave Domencic will present the organization's annual "Give Back" acknowledgments to:

- Feeding America
- United Foundation of Central Florida
- American Logistics Aid Network (ALAN)



8:35 - 8:45 AM

RAFFLE OF CAL RIPKEN JR. BASEBALL AND JOE EVERSON PAINTING

David Domencic, Director Transportation Procurement, ARMADA and Food Shippers of America President will give away Cal Ripken Jr. autographed baseballs and a Joe Everson original painting.
Must Be Present to Win.

TUESDAY, MARCH 5, 2024

8:45 - 9:00 AM

GOLF AWARDS PRESENTATION

Justin Allen, Vice President of Sales and Marketing, Andrus Transportation and Food Shippers of America Golf Chairman will announce the 2024 golf tournament winners.

WINNERS MUST BE PRESENT TO RECEIVE AWARDS.



Justin Allen

VP of Sales and Marketing
Andrus Transportation Services

9:00 - 10:00 AM

SESSION 7 THE LEADING EDGE TO OPTIMIZING RELATIONSHIPS WITH CAREY LOHRENZ

Just like in aviation, in a rapidly changing global environment, speed is life. Collaboration is critical to business success and managing successful strategic partnerships is crucial. Competitive advantage is gained when your organization can optimize partnerships and strategic alliances. Deeper relationships with partners can be the key to long term success and growth. In this inspiring and engaging program, Carey shares what it takes to be on the leading edge.



Carey Lohrenz

Professional Speaker
First female F-14 Tomcat pilot

10:00 - 10:15 AM

CONFERENCE BREAK

Sponsored by: **Trius**
Bonnet Creek Foyer



10:15 - 11:15 AM

SESSION 8 ECONOMIC UPDATE WITH BOB COSTELLO

Bob Costello, Chief Economist and Senior Vice President of the American Trucking Associations returns to present current economic data and its effects throughout the Supply Chain. This session is too important to miss and you will be able to bring valuable information back to your teams and executive leadership.



Bob Costello

Chief Economist and Senior Vice President of International Policy &
Cross-Border Operations, American Trucking Associations (ATA)

11:15 - 11:30 AM

CONFERENCE CLOSING

David Domencic, Director Transportation Procurement, ARMADA and Food Shippers of America President will close the 68th Annual Conference.



David Domencic

Director Transportation Procurement
ARMADA

Please complete the conference survey found on the Conference APP as your feedback is important and valued.

WE WOULD LIKE TO THANK OUR SPEAKERS, MODERATORS AND PANELISTS FOR THEIR PARTICIPATION AND SUPPORT OF OUR 68TH ANNUAL FOOD SHIPPERS OF AMERICA CONFERENCE



Abby Baird

Abby is a graduate from the University of Arkansas with degrees in Supply Chain Management and Spanish. During her academic career, she was involved in Women Impacting Supply Chain. Her internship experiences includes Let's Talk Supply Chain, Optricity Corporation and the Hershey Company. Abby gained experience in Supply Planning at Tyson Foods before transitioning to her current Operations and Manufacturing role at Ferrara Candy Company. Abby is currently a Senior Production Planner at Ferrara. She is responsible for conducting operations at a manufacturing level, scheduling production, coordinating materials and labor, and generally ensuring weekly production success.



Dr. Rebecca Brewster, President and Chief Operating Officer, American Transportation Research Institute (ATRI)

Rebecca Brewster is President and Chief Operating Officer of the American Transportation Research Institute (ATRI). ATRI is the trucking industry's not-for-profit research organization, whose mission is research to improve the trucking industry's safety and productivity. Rebecca is the recipient of several awards including *Fleet Owner* magazine's 2016 Dozen Outstanding Women in Trucking, the 2013 Influential Woman in Trucking award from the Women in Trucking Association, and the 2010 J.R. Bob Halladay award given by the 50 state trucking associations. Rebecca has been with ATRI for over 30 years. Prior to that, she was the Public and Governmental Affairs Director for the Cary, North Carolina Chamber of Commerce and a Fleet Analyst with Moen, Inc. Rebecca has a B.A. in English from Wofford College and she is a Fellow of the North Carolina Institute of Political Leadership.



Chris Caplice. Senior Research Scientist MIT and DAT:

Dr. Caplice is a Senior Research Scientist at MIT and serves as the Executive Director for the MIT Center for Transportation & Logistics. He created and leads the MITx MicroMaster's Program in Supply Chain Management for which he was awarded the MITx Prize for Teaching and Learning, the Irwin Sizer Award for the Most Significant Improvement to MIT Education, and the MIT Teaching with Digital Technology Award. He also founded and directs the MIT FreightLab. Chris was named the Silver Family Research Fellow and awarded the CSCMP Distinguished Service Award in 2016. Outside of MIT, he serves as the Chief Scientist for DAT Freight and Analytics.



Bob Costello, Chief Economist and Senior Vice President of International Policy & Cross-Border Operations, American Trucking Associations (ATA):

Bob manages all of ATA's collection, analysis and dissemination of trucking economic information. This includes monthly trucking economic indicators, motor carrier financial and operating data, an annual freight transportation forecast, driver wage studies, weekly diesel fuel price and economic reports, a yearly trucking almanac and economic analyses of proposed regulations and legislation affecting the trucking industry. In his capacity leading International Trade Policy and Cross Border Operations, he works on issues related to NAFTA/USMCA, tariffs, customs, and immigration. Bob currently serves on the American Transportation Research Institute's Research Advisory Committee and is on the Board of Directors for the Border Trade Alliance.

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Joshua Evans, Professional Speaker

Joshua is on a mission to fundamentally change the way people view their work by bringing deeper purpose into the workplace. The modern workplace has increased levels of uncertainty leading to individuals becoming burned out, disengaged, unfulfilled, and unhappy. Joshua is destroying toxic workplace preconceptions and pursuing a future of work where individuals derive deeper meaning and purpose in the work they do. After Joshua's first book became a #1 best seller, he began his journey to dramatically shift how people view purpose in their work. Joshua has spoken to 100's of organizations including AmericanExpress, GE, Starbucks, The US Department of the Interior, ExxonMobil, and many others. His insights have been featured in: Harvard Business Review, The Wall Street Journal, Huffington Post, Inc. and others. He's a Keynote Speaker, TEDx programmer, best selling author, adventure seeker, former white water rafting guide and corporate executive. Joshua lives in Texas spending his free time seeking out deep life experiences and adventures with his lovely wife and 3 spirited children.



Brian Everett

Brian Everett has a reputation as the "go-to guy" for business strategy, marketing and branding in the transportation and logistics industry. That's because he has more than 25 years marketing, communications, and sales experience in transportation, warehousing, and logistics, with a special expertise in business strategy, B-to-B marketing, and association management. As President/CEO of MindShare Strategies, he is also a Strategic Adviser for the Women In Trucking Association (WIT), and is Group Publisher and Editorial Director for both *Redefining the Road*, WIT's official magazine, and *Food Chain Digest*, the official magazine of Food Shippers of America (FSA). For 20 years, until 2021, he was Chief Executive Officer of the Transportation Marketing & Sales Association (TMSA). Prior to that he was Director of Marketing for C.H. Robinson Worldwide for 10 years.



Megan Formwalt

Megan Formwalt graduated in May 2023 from the University of Arkansas with a bachelor's degree in Supply Chain Management And Economics. During her college career, she held two summer internships as a Supply Chain Intern for the Happy Egg Co. USA and as a Global Strategic Sourcing Intern for McDonald's. Megan currently works for Sam's Club as a Merchandising Logistics Manager supporting perishable goods.



Charles Gdowski, Sr. Procurement Category Manager, Nestlé North America Procurement

Charles Gdowski holds the position as the Sr. Procurement Category Manager for Nestle USA covering Road and Rail freight for North America, Inbound Mexico, and Inbound Canada. As a top performing supply chain professional with over a 16-year record of achievement in procurement and supply chain he continues to innovate and transform ways of working in the industry. His entrepreneurial spirit and relationship building skills have allowed him to attain results while developing a special talent for transitioning strategy and achievement.

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Ken Goldberg, William S. Floyd Jr. Distinguished Professor of Engineering, UC Berkeley and Chief Scientist, Ambi Robotics.

Award-winning Artist, Roboticist, Filmmaker, and UC Berkeley Engineering Professor Ken Goldberg is a popular public speaker who combines compelling images and videos in dynamic presentations on emerging trends in Artificial Intelligence and Robots. Ken trains the next generation of researchers and entrepreneurs in his research lab at UC Berkeley; he has published over 300 papers in robotics and social media and holds 8 US Patents. His work has been cited in over 15,000 publications. Ken is co-founder and Chief Scientist at Ambi Robotics. Ken is a pioneer in technology and artistic visual expression, bridging the “Two Cultures” of Art and Science. Ken was awarded the NSF Presidential Faculty Fellowship from President Bill Clinton in 1995 and elected IEEE Fellow in 2005. Ken served as Editor-in-Chief of the IEEE Transactions on Automation Science and Engineering (T-ASE), Co-Founder of: the Berkeley Center for New Media (BCNM), Hybrid Wisdom Labs, the Moxie Film Studio, the African Robotics Network (AFRON), and Founding Director of UC Berkeley’s Art, Technology, and Culture Lecture Series. Ken’s projects are regularly featured on television, radio, and in publications such as the New York Times, The Atlantic, MIT TechReview, BBC, Fast Company, Der Spiegel, and Rolling Stone.



Steve Hart, Vice President, Transportation & Logistics Services, Sysco Corporation

Steve Hart has 30 years of wholesale distribution experience spanning all functional departments of inbound Supply Chain Management. His first exposure to supply chain began working night shift in the warehouse at U.S. Foods Dallas while attending college which evolved into an unexpected lifelong career journey. After a short time with U.S. Foods, he transitioned to Sysco where he has held numerous roles over a 23-year period at local facilities and corporate headquarters in Houston, Texas. His experience with Sysco has been in outbound operations, inventory planning and procurement, network planning and optimization, transportation planning, transportation procurement (all modes of transport), global transportation procurement, and international trade regulatory and compliance. Steve holds a Master of Business Administration in International Trade & Logistics from Texas A&M International University and a Bachelor of Applied Science in Operations and Project Management.



Jennifer Hedrick

Jennifer Hedrick, CAE, is the President and Chief Executive Officer of the Women In Trucking Association (WIT). At WIT she oversees initiatives that support WIT’s mission to encourage the employment of women in the trucking industry, promote their accomplishments and minimize obstacles faced by them. Hedrick has 17 years of association leadership experience and is an accredited executive by the American Society of Association Executives (ASAE). For five years she led the National Industrial Transportation League (NIT League) focusing on issues across highway, rail and ocean freight transportation. In addition, she previously served as Vice President, Association Solutions, for MCI USA, where she served as Executive Director and Strategy Manager for several associations. Hedrick holds a Master of Arts degree from Virginia Tech and a Bachelor of Science degree from Bridgewater College.

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Eduard Jimenez, Sr. Director, Freight Management & Transport, NA, Molson Coors Beverage Company

Eduard has had the unique privilege of working with a highly talented, very capable, and dedicated team of co-workers. During his tenure with Molson Coors Beverage Company (formerly Miller Brewing Company and MillerCoors), Eduard has supported multiple roles in Molson Coors' Customer Service Excellence organization. Logistics, transportation, supply chain and customer service are his core areas of expertise. Prior to working for Molson Coors Eduard worked for Whirlpool, Schneider Logistics, Guess, and Watkins Motor Lines. Each of these organizations provided positive experiences and opportunities that along with his educational experience at Xavier University (BA) and University of Notre Dame (MBA) have greatly influenced who he is and who he aspires to be. Eduard's core values include servant leadership, power of education (learn every day), accountability, "failing forward", and a "Mission First – People Always" mantra."



Carey Lohrenz

Carey Lohrenz is a dynamic communicator with an incredible story. As the first female F-14 Tomcat pilot, she was a pioneer in military aviation. Having flown missions worldwide as a combat, mission-ready United States Navy pilot, Carey Lohrenz is used to working in fast moving, dynamic environments where inconsistent execution can generate catastrophic results. Carey inspires Fearless Leadership and increased team performance. Carey has been requested by name from some of the top Fortune 100 businesses. Her ability to connect with both an audience and on a one-on-one level, coupled with her knowledge and experience in leading high-performing, diverse teams, has made her highly sought after as a business consultant and leadership speaker. Carey Lohrenz is the author of "Fearless Leadership: High-Performance Lessons from the Flight Deck." She resides in Excelsior, MN and is currently working on her Masters in Business Administration in Strategic Leadership..



McKenzie Meehan

McKenzie Meehan graduated from the University of Arkansas in May 2020. McKenzie completed internships with Academy Sports and General Mills. She now works as a Business Category Lead for General Mills.



Cal Ripken, Jr., Baseball's "Iron Man", Hall of Famer and American Business Leader

Cal Ripken Jr. is baseball's all-time "Iron Man." He retired from the game in October 2001 after 21 seasons with the Baltimore Orioles. His name appears in the record books repeatedly, most notably as one of only ten players in history to achieve 400 home runs and 3,000 hits. On July 29, 2007 he was inducted into the National Baseball Hall of Fame, collecting the second highest vote total ever by the BBWAA. Ripken has always placed a strong focus on giving back to the community. In 2001, he and his family established the Cal Ripken, Sr. Foundation in memory of the family's patriarch, longtime coach, and mentor, Cal Ripken, Sr. For the last 18 years, the Foundation has worked tirelessly to implement youth development programs and create parks that directly address the problems facing at-risk youth in distressed communities across the country. He has authored nearly 30 books, including a New York Times Bestselling autobiography "The Only Way I Know". In addition, he has written books on baseball instruction, coaching and various children's selections. Ripken is a co-owner and contributor to The Experts Network (TXN), an interactive digital sports network consisting of sports analysis along with Phil Simms, Cris Collinsworth, Howie Long, Nick Faldo and Boomer Esiason. Ripken resides in Annapolis, MD with his wife Laura and has two children.

WE WOULD LIKE TO THANK OUR SPEAKERS, MODERATORS AND PANELISTS FOR THEIR PARTICIPATION AND SUPPORT OF OUR 68TH ANNUAL FOOD SHIPPERS OF AMERICA CONFERENCE



Corey Ritenour, Sr. Director Transportation, Lindt & Sprüngli North America

Corey Ritenour is the Sr. Director of Transportation at Lindt & Sprungli (North America), Inc where he is accountable for transportation procurement and operations for the three US brands (Lindt USA, Ghirardelli, Russell Stover). In addition to his transportation responsibilities, he also leads customer collaboration initiatives with key customers. Prior to joining Lindt North America in 2019, Corey worked at several well-respected companies within the Food & Beverage industry, which has established a broad perspective across his 20 year supply chain career.



Dr. Stephanie Thomas, Associate Professor, Department of Supply Chain Management and Executive Director WISE, University of Arkansas

Stephanie Thomas is the Associate Professor in the Department of Supply Chain Management and the Executive Director of WISE (Women Impacting Supply Chain Excellence). She earned her Ph.D. in Logistics/Supply Chain Management with a marketing support area from Georgia Southern University and a B.A. and M.B.A. from the University of Tennessee. Prior to coming to the University of Arkansas, she was an assistant professor at Texas Tech University. Stephanie enjoys incorporating her previous work experience with Lowe's Companies, IBM, and Stanley Tools in her class discussions. She was also recently named one of the Top 100 Most Influential Women in Supply Chain by B2G Consulting.



Eric Starks, Chairman, FTR Intel

Eric is a leading researcher in freight modal share analysis and forecasting including rail and truck freight movements and asset equipment purchases. He is considered one of the premier industry forecasters on transportation equipment demand for rail cars, commercial trucks and trailers. Eric frequently is requested to speak at Wall Street analyst meetings, association events, and private meetings because of his unique ability to communicate to his audiences and easily convey how the macro-economy, logistics, freight and equipment demand impacts the various industry segments. Eric resides in Bloomington, Indiana and is an active member of the transportation community, former board member for NITL and was instrumental in the creation of the Indiana University Transportation Board.



Reagan White

Reagan White graduated in May 2023 from the University of Arkansas with a Bachelor's degree in Supply Chain Management and International Economics. During college, she held two summer internships as an Area Manager Intern at Amazon and a Materials Management Intern at Hilti. Currently, she is in her first rotation of Nestle's four-year Supply Chain Development Program as a Transportation Specialist, where she primarily works on projects related to sustainability and on-time delivery.

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